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WM
12/3/02

Docket No. CANN-0208

IN THE UNITED STATES PATENT AND
TRADEMARK OFFICE 7

AMENDMENT

Applicant:	Cannon	Docket No.:	CANN-0208
Serial No.:	09/814,622	Group Art Unit:	2172
Filed:	03/22/2001	Examiner:	Fleurantin, Jean B.
TITLE:	METHOD AND APPARATUS FOR ANALYZING DATA AND ADVERTISING OPTIMIZATION		

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NOV 29 2002

Technology Center 2000

Box FEE
The Commissioner of Patents and Trademarks
Washington, D.C. 20231

Sir:

The following is responsive to the Office Action mailed July 17, 2002. Applicant respectfully requests reconsideration of the application in view of the following:

I HEREBY CERTIFY THAT THE CORRESPONDENCE TO WHICH THIS STATEMENT IS AFFIXED IS BEING DEPOSITED WITH THE UNITED STATES POSTAL SERVICE, POSTAGE PAID, AS FIRST CLASS MAIL IN AN ENVELOPE ADDRESSED TO THE COMMISSIONER OF PATENTS AND TRADEMARKS, WASHINGTON, D.C., 20231,

ON: November 18, 2002

SIGNED: Deborah Clark